

February 2020



**Dear Friend:**

This letter is to introduce you to **embrace Western New York**.

**embrace Western New York** - one of Western New York's premier foundations was formed in 2008 in response to the withdrawal of Empire State Pride Agenda from needing the support of the annual **Buffalo Brunch**. In typical "Western New York tradition," we decided to go it alone, continue the event, and turn the revenues back to our own community.

For over a decade **embrace Western New York** has awarded over **\$200,000** in support locally!! **embrace** is the ONLY organization that awards educational scholarships to the local LGBTQ community and Allies who are attending trade school, two-year colleges or earning their bachelor's, master's or doctorate degrees! Additionally, **embrace** has supported others through grants, sponsorships and advertising.

Our premier fundraising event, the **24<sup>th</sup> Annual Buffalo Brunch**, is being held **Sunday, May 3, 2020** at Salvatore's Italian Gardens. Please consider sponsoring this year! Partnering with us in this way will let our community, family and friends know that the people of Western New York are strong in their support of equal rights for all. Your leadership as a sponsor will be highlighted on our invitation, in our event program and on our website.

As always, your generous tax deductible donation to the **Buffalo Brunch** is greatly appreciated. Thank you for your consideration of '**giving local.....supporting local.**'

Sincerely,

**Sponsorship Committee** for the **24<sup>th</sup> Annual Buffalo Brunch**

At **embrace Western New York**, we believe that "through education, all things are possible." Our goal in establishing this foundation is to promote basic civil rights and increase the quality of life for all Western New Yorkers. As Harvey Milk once said, "All young people, regardless of sexual orientation or identity, deserve a safe and supportive environment in which to achieve their full potential."

The **embrace Western New York Educational Scholarship** provides meaningful support (up to \$2,000 per year) to Western New Yorkers who choose to attend post-secondary education/training programs within the region. Scholarship recipients have demonstrated their commitment to promoting acceptance of the LGBTQ community into the larger society.

The **embrace Western New York Grant/Sponsorship Program** assists the local LGBTQ community to initiate activities and events that promote acceptance and helps build the capacity of existing organizations.








A highlight of the **Buffalo Brunch** is honoring leaders in the community who embody the spirit of our organization with **Community Service Awards**. Their contributions have helped our community grow and demonstrate the strength and diversity of Western New York.

If you would like additional information about **embrace Western New York** and **Buffalo Brunch**, including tickets, please visit [buffalobrunch.org](http://buffalobrunch.org) or email [jeff\\_platt@embracewny.org](mailto:jeff_platt@embracewny.org).

# SPONSORSHIP REPLY FORM



To be included as a **Sponsor** in the **Invitation & Event Program**, please reply no later than **March 22<sup>nd</sup>**. Commitment for Sponsorships received **after March 22<sup>nd</sup>** but **before April 20<sup>th</sup>** will appear in the **Event Program**. All sponsors will appear on social media.

-  **Underwriter** \$5,000+ Listing in event program, invitation & website, 16 tickets, full page ad in the Program Guide event & signage inside and outside the venue.
-  **Event Sponsor** \$2,000+ Listing in event program, invitation & website, 10 tickets & full page ad in the Program Guide
-  **Platinum** \$1,000 Listing in event program, invitation & website 8 tickets & ½ page ad in the Program Guide
-  **Gold** \$ 600 Listing in event program, invitation & website, 4 tickets
-  **Silver** \$ 350 Listing in event program, invitation & website 3 tickets
-  **Bronze** \$ 175 Listing in event program, invitation & website 2 tickets
-  **Other** \$\_\_\_\_\_ I am unable to attend. Please accept this contribution.

\_\_\_\_\_  
Print name(s) / Company (if applicable)

\_\_\_\_\_  
Contact person

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
State / Zip

Check in amount of \$\_\_\_\_\_ is enclosed (payable to embrace Western New York)

Credit\*\*       Amex       Visa       MC       Discover

Card # \_\_\_\_\_ EXP. Date \_\_\_\_/\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ PIN #\*\* \_\_\_\_\_

\*\*On Amex, the PIN # is the small 4-digit number front of the card above the credit card number.  
On Visa, MC, or Discover, PIN# is the last 3 digits of the number on the back.

On Visa, MC, or Discover, PIN# is the last 3 digits of the number on the back of the card on the signature line.

**Mail completed form to: embrace Western New York / PO BOX 454/ Buffalo, NY 14205**

**Or reply to: info@embrace.org or info@buffalobrunch.org**

**Questions?** Contact **Jeffrey Platt** at **716-525-3962** or [jeff\\_platt@embracewny.org](mailto:jeff_platt@embracewny.org)